



Center City Action Agenda | 2007



The Center City Action Agenda identifies important challenges and strategic actions necessary to ensure Central Washington develops as a vibrant center that is the symbolic heart of the region and the nation's capital. It will help coordinate the public and private investments needed to create the vibrant, mixed-use, walkable distinctive neighborhoods that will make the Center City thrive.

The Center City plays important roles as a major employment base, retail and entertainment center, tourist attraction, and residential neighborhood. The goal of the Action Agenda is to continue the momentum of the revitalization of the Downtown through the transformation of the surrounding areas and reconnecting the city to the waterfront.

CORE OBJECTIVES

Great Places and Experiences

Develop distinct districts within Center City that are comprised of beautiful streets, quality architecture, parks and civic infrastructure; with a variety of vibrant local attractions and the grandeur befitting a capital city.

DC Residents First

Develop a rich mix of uses that includes affordable housing, public schools, clinics, retail, supportive services and other amenities that meet the needs of residents in a way that is appealing, healthful, and sustainable.

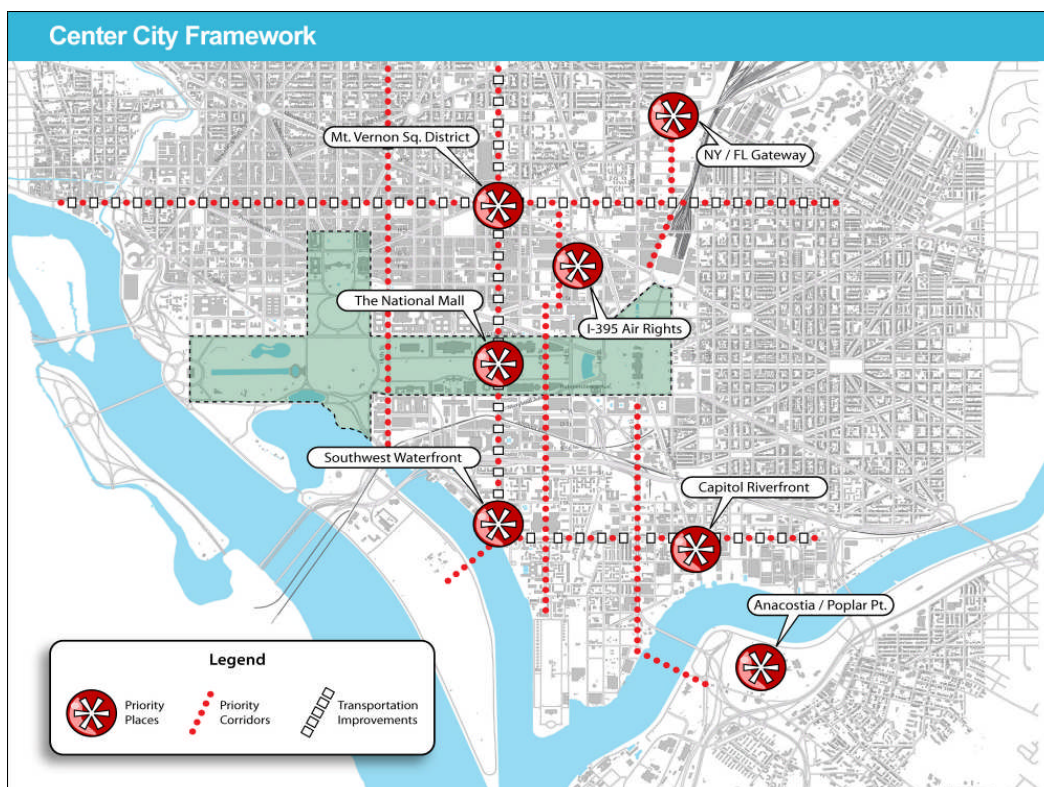
Globally Competitive and Locally Prosperous

Maintain the city's regional and global economic competitiveness and its positive impact on the city's budget and local workforce. Ensure that new centers of economic activity are created that provide job opportunities District residents.

Well-Connected Destinations

Establish a transit network that creates a highly accessible Center City, supports additional development, and connects new districts and destinations with the surrounding neighborhoods.

The Center City Action Agenda is based on a framework of neighborhoods that are linked by corridors that will connect these different areas into a cohesive Center City.



For more information, please check the DC Office of Planning website at: <http://planning.dc.gov/>

Sample Priority Actions

STRATEGIES

Organization

Establish Center City Task Force
Partner with NPS to improve the National Mall
Establish a partnership with NCPC, NPS, and AOC to begin implementing NCPC Framework Plan

Investment Tools

Establish a policy for use of TIFs and PILOTs
Extend residential tax abatement
Fund infrastructure replacement and upgrades
Create dedicated stable funding sources to maintain and enhance Metro and Circulator operations

Economic Development

Create a comprehensive business development strategy and expand retention and recruitment activities
Establish GSA federal agency retention strategy
Develop a retail cluster plan for Center City emerging areas
Conduct market analysis for cultural facilities demand and diversification with a focus on sub areas

Housing

Complete New Communities programs for Northwest One and Arthur Capper-Carrollsborg developments
Identify 3-5 sites for small-scale supportive housing for the homeless
Reconstruct Walker Jones Elementary School and Terrell Junior High School (Northwest One)

Open Space

Initiate Center City Parks Master Plan as part of Capital Space program with NCPC and NPS
Create partnerships with NPS and BIDs to improve and maintain federal reservations

PLACES

Capitol Riverfront

Prepare Development Plan
Major underground infrastructure improvements
Secure funding for Canal Blocks Park

SW Waterfront

Pedestrian connection from Banneker Overlook to waterfront
Rehab Fish Wharf as activity center/destination
Re-design Maine Avenue as a boulevard

Florida Ave/New York Ave Gateway

Implement interim traffic circulation improvements
Incentives for retail, grocery store, and residential
Local street and infrastructure improvements

I-395/Mass. Ave Air Rights

Incorporate affordable and supportive housing
Reconnect street grid at F and G Streets
Neighborhood park at H Street/Mass Ave

Mt. Vernon Square District

Prepare Development Plan
Convention Center HQ Hotel
Central Library replacement
Create transit hub at 7th and K Street
Activate square and Carnegie building

The National Mall

Coordinate with NPS on the National Mall Management Plan
Improve north-south connections to surrounding areas
Improve tour bus parking and circulation

CORRIDORS

K Street

Design transit way improvements
Research streetcar technology to eliminate the use of overhead wires
Enhance Farragut, McPherson, and Franklin Squares

7th Street

Transit connection between Georgia Ave and M Street SW
Streetscape improvements north and south of the Mall
Infill development to activate federal center

South Capitol Street

Final design for street improvements
Replace Frederick Douglas Bridge

M Street

Expand DC Circulator to Ballpark
Streetcar transit extension from SW Waterfront to Anacostia
Streetscape improvements and retail to create "main street"

4th Street

Waterside Mall redesign to connect to M Street
Streetscape improvements north and south of the Mall
Infill development to activate federal center

14th Street

Streetscape improvements north and south of the Mall
Infill development to activate federal center